



We are a hands-on alliance of people, entities and organizations engaged in shaking up the plastic quo: we seek to build a circular economy based on recycling and social inclusion, taking a clean turn for the planet and for the people.

Vision

We believe there is a fair way to support a circular economy for plastic. We wish to develop, nurture and spread a new business model for plastic recycling, designed to create a 100% positive social and environmental impact, based on an inclusive and fair value chain that empowers and dignifies the work of those who struggle to keep the environment clean.

Charter of Principles

1. We believe in a necessary transition to a circular economy model, where economic activities are decoupled from the consumption of finite resources and where waste and pollution are designed to be out of the system.
2. We also believe that, in the 21st century, economic activities should flourish in an environmentally safe and socially just space for humanity. Their focus should be both on eradicating poverty and on reducing the use of global resources, to respect our planet's environmental boundaries.
3. In the framework of a global economy, we work together to develop sustainable social enterprises: non-loss, non-dividend initiatives designed to address the social problem of plastic pollution and to create an income for the poorest, in a gender sensitive and environmentally conscious way.
4. In doing so, we fully embrace social business principles: Fair Plastic initiatives need to be financially and economically sustainable, and company profits are employed to broaden the initial social impact.
5. We are committed to respecting human rights and workers' rights throughout our production and supply chain. In our business activities, we are committed to guaranteeing workforce market wage and better working conditions, and we strive to improve them further.
6. We believe poor people to be the best business partners in the recycling sector and we strive to ensure their participation as partners and, eventually, co-owners in the economic activity.
7. We work with local and national authorities to promote the integration of waste worker networks in the formal mainstream and to ensure they are acknowledged by society and by the local communities they live in.
8. We commit to constantly improving our business model in order to guarantee the widest environmental and social impact possible in the cities and regions where we operate, by collaborating with other actors, stakeholders and networks.
9. We commit to making our voice heard in the wider debate on the shift towards a circular economy for plastic, in order to build and spread a fair, more inclusive business model that would enhance the dignity and equal participation of poor people.





Stakeholder Pact

The Fair Plastic Alliance is an inclusive alliance, open to all like-minded business companies, NGOs/social actors, and waste workers organizations who are willing to work according to our Charter of Principles and operating model.

- Member business companies with field experience have a crucial role as industrial startup partners, due to their knowledge of the business and their capacity and willingness to invest in the development of recycling enterprises. In joining the FPA, they commit to investing in a non-profit, non-loss business model where, after the initial investment is repaid, profit stays with the enterprise for further expansion;
- NGOs and social actors play a key part in connecting private companies and informal workers, as well as different public and private local and national stakeholders. In joining the FPA, they commit to leveraging support for the project in different regional and international fora, using evidence for greater impact; furthermore, they assess respect of fundamental human rights for waste workers.
- Waste workers organizations are the only one who can assess the potential of the waste sector in each country and region of operation. In joining the FPA, they commit to further improving the respect and advancement of human rights for waste pickers and other vulnerable people involved in the supply chain for recycled plastic.

Former actors are vital for the development of any FPA operational initiative and, as such, commit to contributing to the development of the Alliance by being active in their specific field of competence and collaborating in the implementation and advancement of the model.

Engagement Options

The Fair Plastic Alliance welcomes the contribution of all the actors supporting the advancement of a fair business model for plastic recycling.

We call on:

- Brand owners to commit to purchasing Fair Plastic Grades, made to match environmental sustainability and social impact; and to commit to becoming plastic neutral by supporting FPA initiatives in waste collection and recycling;
- Local and National authorities to provide better access to landfill and household plastic waste, in line with existing practices to promote plastic recycling;
- Institutional and Business networks to support the Fair Plastic business model, designed to give plastic a second life while giving workers a decent and dignified life;
- Citizens and consumers to join the movement for fair circular plastic and to contact the Alliance for questions and opportunities for collaboration.

